



SOUTHWEST
CREATIONS
COLLABORATIVE

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Southwest Creations is a women-driven social enterprise that provides contract manufacturing for sewn soft goods and hand-crafted products. We have a social mission to **alleviate poverty** and **build economic and educational opportunity across generations**. We provide **dignified employment** while **improving access to education** for employees and their families.

HISTORY

Southwest Creations was organized in 1994 as a sewing and handwork **poverty alleviation** project with a single goal: to provide dignified, living wage employment to women from low-income communities. The founders implemented strategies from projects around the world that recognize **when a woman is given an opportunity to earn an income, she will invest in her children and family first**. Over the past 23 years in business, our **revenue has grown from \$30,000 to over one million dollars**. Our contract revenue covers 85% of our organizational budget **and contributes over \$100,000 annually** to support our social impact programs.

IMPACT

Our efforts over the past two decades have helped us **employ over 125 people, create 40 living wage jobs** and design college-readiness programs for our employees' children that have achieved **94% high school graduation and 94% college attendance rates**. Our employees benefit from our on-site daycare for \$0.25 an hour, leadership and employability programs that provide both on and off-site opportunities for them to improve their English, prepare for the GED, and build skills in facilitation, leadership, tutoring and program oversight.

EXPANSION

Southwest Creations will soon be the anchor tenant in the new South Valley Social Enterprise Center, bringing our well-paying manufacturing jobs and transformational education programs to the South Valley.

In addition, we're expanding our K-12 college readiness project, Hacia: Toward the University (Hacia), to engage over 600 families in our community in addition to those we employ in our market-driven enterprise. Hacia is our proven two-generation **family engagement program** that inspires and supports whole families as they **navigate the pipeline from Pre-K to higher education**. With the Hacia project, Southwest Creations builds an intergenerational culture of engagement and lifelong learning that is sometimes lacking in families with limited formal education. This translates to family support for vulnerable children in reading and other home learning activities, and improved school attendance - key indicators for academic achievement, high school graduation and first generation college attendance.



"Our success proves that a sustainable business can be driven by a social vision: provide well-paying jobs with low-cost childcare, invest in employee training and development, and advocate for social change."



GRADUATION
OUTCOMES



71%
GRADUATE
FROM
HIGH SCHOOL

NEW MEXICO STUDENTS



98%
GRADUATE
FROM
HIGH SCHOOL

HACIA STUDENTS



25 YEARS IN BUSINESS

building opportunity across generations

\$10
MILLION



WE'VE PAID
\$10,000,000 IN
PRODUCTION EMPLOYEE
WAGES INTO
ALBUQUERQUE'S
COMMUNITY AND
ECONOMY

WE'VE PROVIDED
DIGNIFIED,
LIVING WAGE JOBS
for over

125

WORKING MOTHERS
(AND 2 FATHERS!)

OUR EMPLOYEES *have manufactured:*

Pet Products
75,000 UNITS

Apparel
90,000 UNITS

Home Interiors
250,000 UNITS

Handwork, Beading & Packaging
400,000 UNITS

Industrial Products:
6,100,000 UNITS

WE'VE PROVIDED
ON-SITE
CHILDCARE FOR

\$0.25
AN HOUR
FOR OVER
200

OF OUR EMPLOYEES'
children

\$12
Average
Employee
Wage

15
Days
Paid
Leave

87%
Employees
With Their
GED

HACIA
TOWARD THE UNIVERSITY

724 PARTICIPANTS
IN ALBUQUERQUE'S
PUBLIC SCHOOLS

A women-driven contract
manufacturing social enterprise
with a mission to alleviate
poverty and build economic
and educational opportunity
across generations.

REAL QUALITY. REAL IMPACT.



www.southwestcreations.com

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