

SOUTHWEST CREATIONS COLLABORATIVE

Southwest Creations is a women-driven social enterprise that provides contract manufacturing for sewn soft goods and hand-crafted products. We have a social mission to alleviate poverty and build economic and educational opportunity across generations. We provide dignified employment while improving access to education for employees and their families.

HISTORY

Southwest Creations was organized in 1994 as a sewing and handwork poverty alleviation project with a single goal: to provide dignified, living wage employment to women from low-income communities. The founders implemented strategies from projects around the world that recognize when a woman is given an opportunity to earn an income, she will invest in her children and family first. Over the past 23 years in business, our revenue has grown from \$30,000 to over one million dollars. Our contract revenue covers 85% of our organizational budget and contributes over \$100,000 annually to support our social impact programs.

IMPACT

Our efforts over the past two decades have helped us employ over 125 people, create 40 living wage jobs and design college-readiness programs for our employees' children that have achieved 94% high school graduation and 94% college attendance rates. Our employees benefit from our on-site daycare for \$0.25 an hour, leadership and employability programs that provide both on and off-site opportunities for them to improve their English, prepare for the GED, and build skills in facilitation, leadership, tutoring and program oversight.

EXPANSION

Southwest Creations will soon be the anchor tenant in the new South Valley Social Enterprise Center, bringing our well-paying manufacturing jobs and transformational education programs to the South Valley.

In addition, we're expanding our K-12 college readiness project, Hacia: Toward the University (Hacia), to engage over 600 families in our community in addition to those we employ in our market-driven enterprise. Hacia is our proven two-generation family engagement program that inspires and supports whole families as they navigate the pipeline from Pre-K to higher education. With the Hacia project, Southwest Creations builds an intergenerational culture of engagement and lifelong learning that is sometimes lacking in families with limited formal education. This translates to family support for vulnerable children in reading and other home learning activities, and improved school attendance - key indicators for academic achievement, high school graduation and first generation college attendance.



"Our success proves that a sustainable business can be driven by a social vision: provide well-paying jobs with low-cost childcare, invest in employee training and development, and advocate for social change."









3 25 YEARS IN BUSINESS

building opportunity across generations

\$10 MILLION



WE'VE PAID
\$10,000,000 IN
PRODUCTION EMPLOYEE
WAGES INTO
ALBUQUERQUE'S
COMMUNITY AND
ECONOMY

WE'VE PROVIDED

DIGNIFIED,

LIVING WAGE JOBS

for over

125
WORKING MOTHERS (AND 2 FATHERS!)

OUR EMPLOYEES have manufactured:



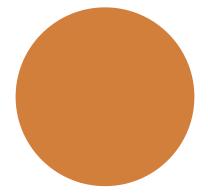
Apparel 90,000 UNITS



Home Interiors 250,000 UNITS



Handwork, Beading & Packaging 400,000 UNITS



Industrial Products: 6,100,000 UNITS

REAL QUALITY. REAL IMPACT.

WE'VE PROVIDED
ON-SITE
CHILDCARE FOR

\$0.25

AN HOUR FOR OVER

200

OF OUR EMPLOYEES'

children

\$12 Average

Average Employee Wage Days Paid

Leave

O//0 Employees With Their GED

HACIA TOWARD THE UNIVERSITY >>>>

724

PARTICIPANTS IN ALBUQUERQUE'S PUBLIC SCHOOLS

A women-driven contract manufacturing social enterprise with a mission to alleviate poverty and build economic and educational opportunity across generations.

ethics



www.southwestcreations.com

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